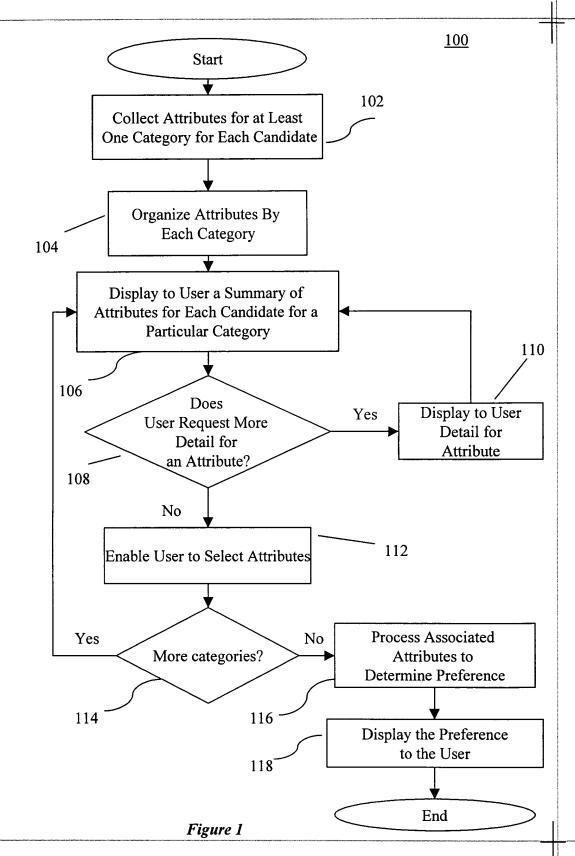
TITLE: System and Methods for Identifying User Preference for a Candidate

APPLICANT: Thomson et al.

ATTORNEY DOCKET NO.: WBU-001 Sheet 1 of 9

EXPRESS MAIL NO.: EV174099861US



TITLE: System and Methods for Identifying User Preference for a Candidate APPLICANT: Thomson *et al.* 

ATTORNEY DOCKET NO.: WBU-001 EXPRESS MAIL NO.: EV174099861US Sheet 2 of 9

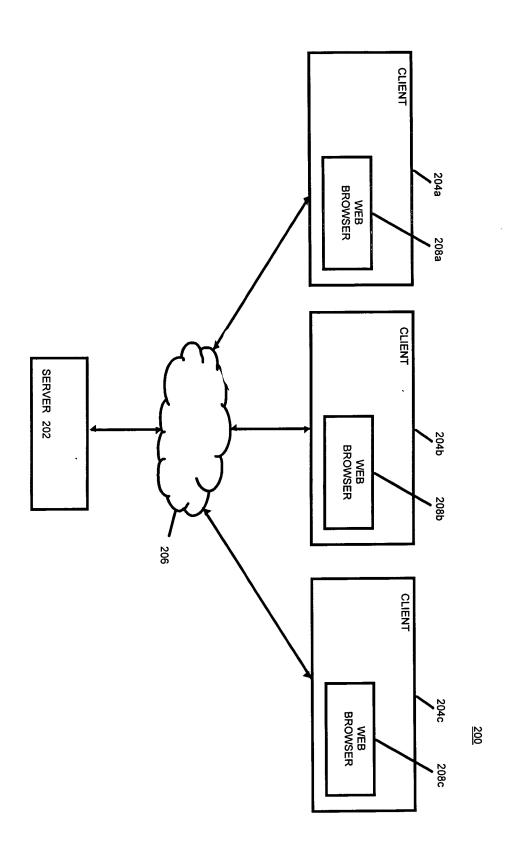
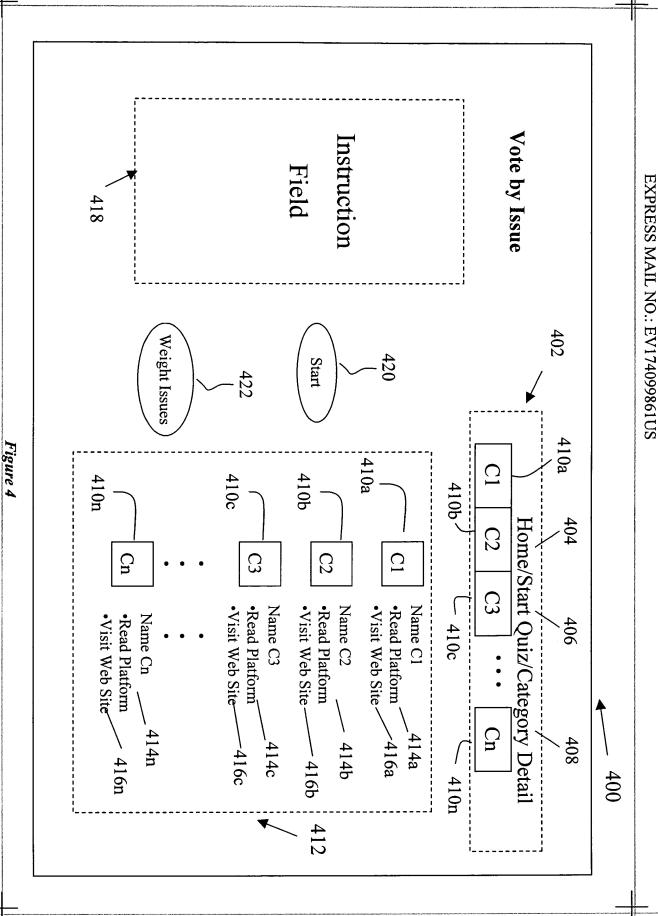


Figure 2

APPLICANT: Thomson *et al.*ATTORNEY DOCKET NO.: WBU-001 Sheet 3 of 9
EXPRESS MAIL NO.: EV174099861US TITLE: System and Methods for Identifying User Preference for a Candidate Vote by Issue 304 Figure 3 Search

TITLE: System and Methods for Identifying User Preference for a Candidate APPLICANT: Thomson *et al.*ATTORNEY DOCKET NO.: WBU-001 Sheet 4 of 9



504b 504c 504a 505m 420 Start Vote by Issue ATTORNEY DOCKET NO.: WBU-001 APPLICANT: Thomson et al. EXPRESS MAIL NO.: EV174099861US TITLE: System and Methods for Identifying User Preference for a Candidate Instruction Field Category m Category 2 Category 1 Category 3 Weight Issues -506 422 402 502 410a Sheet 5 of 9 Figure 5 C1410a 410b 410n 410c 410b 404 Home/Start Quiz/Category Detail  $C_2$  $C_2$ C1C3Cn  $\mathbb{C}_3$ -410cName C1 •Read Platform Visit Web Site Read Platform Name C2 Visit Web Site Read Platform Visit Web Site Name C3 406 Name Cn Visit Web Site Read Platform  $C_{\mathbf{n}}$ 414a 408 414n - 416a 414b 414c -416c 416n 416b 410n500 412

TITLE: System and Methods for Identifying User Preference for a Candidate APPLICANT: Thomson *et al.*ATTORNEY DOCKET NO.: WBU-001 Sheet 6 of 9

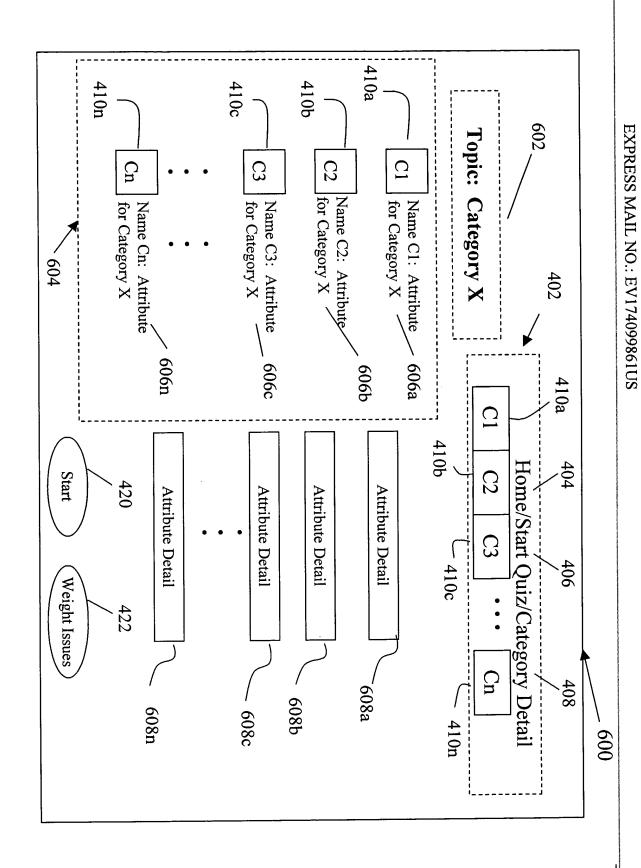
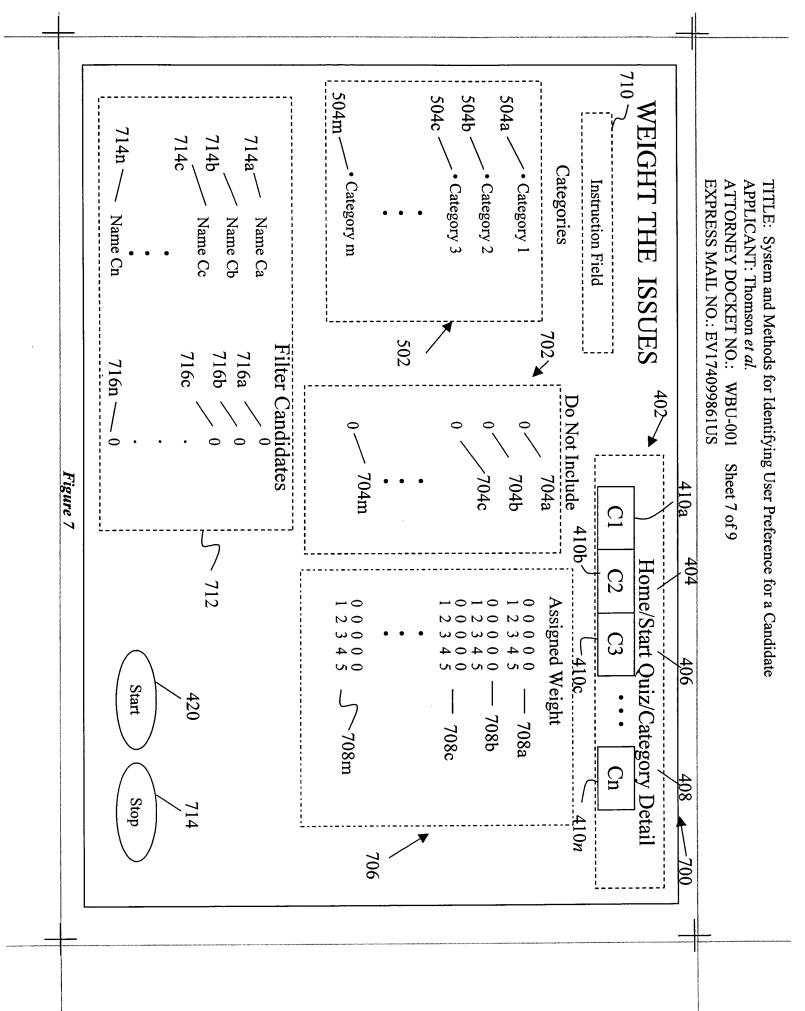
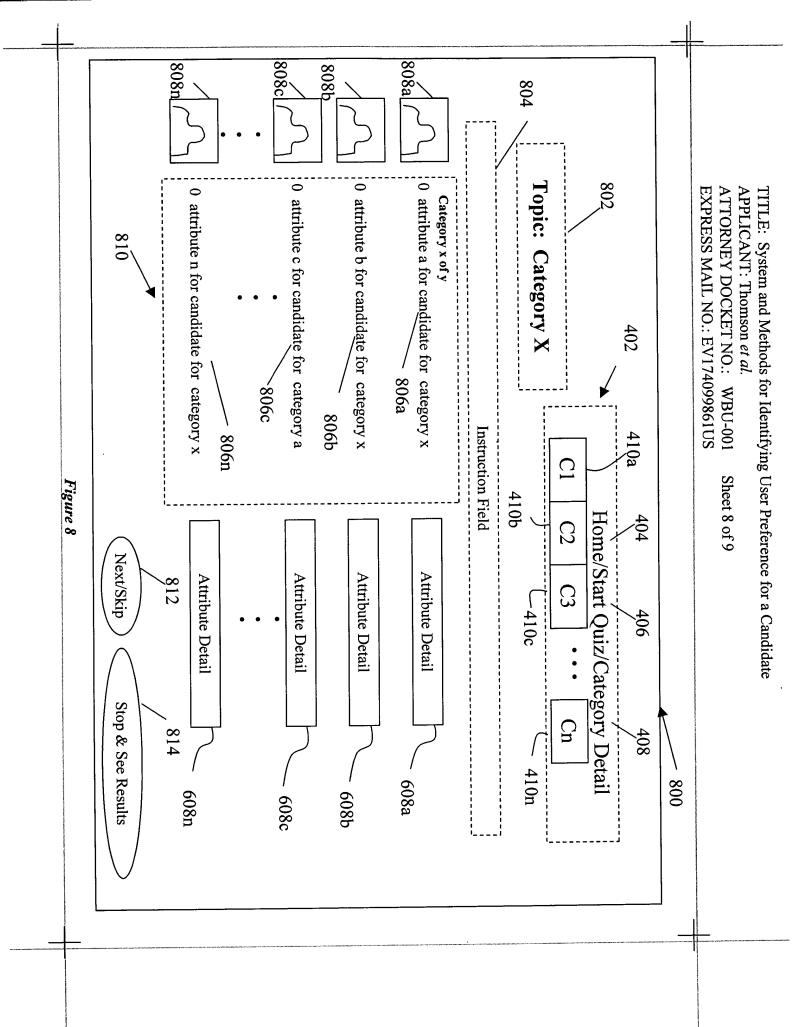


Figure 6





410a 714a 410b 410c 410n Vote by Issue EXPRESS MAIL NO.: EV174099861US ATTORNEY DOCKET NO.: WBU-001 APPLICANT: Thomson et al TITLE: System and Methods for Identifying User Preference for a Candidate 902 Name C1 Name C3 Name C2 Name Cn C1 Cn  $\mathbb{G}$ C2 category m category 3 category 1 • category 2 / - 714b 714n 420 402 504b 504c 504m 504a Start 410a Sheet 9 of 9 Figure 9 410a C1410b 410c 410n 410b Home/Start Quiz/Category Detail 404  $C_2$ C1C3C2 Cn $\mathbb{C}_3$  Visit Website Read Platform Read Platform Name C3 Visit Website Read Platform Name C2 Name C1 Visit Website- Read Platform 406 Name Cn Visit Website 410c Cn ,414a · 414b -416a 408 414c 414n · 416c 416b 900